

# NEWSLETTER VOL. IV 2010



## AIESEC-INDIA ALUMNI MEETING HYDERABAD 2010

*Alongside AIESEC's International Congress (IC) held this year in Hyderabad, India, the alumni of India under the sponsorship of AAA-India organized a get-together which was widely attended by over one hundred Indian alumni as well as some non-Indian nationals now residing in India plus a few foreign alumni who came to the event for this occasion. Altogether there were close to 150 participants and the atmosphere was excellent, highly participative and truly in the traditional AIESEC spirit. Old friends were seen again and new acquaintances were made.*

The Alumni gathering started on the Friday August 27th with a reception dinner, followed on the Saturday with presentations by alumni and external guests on business issues, including highly entrepreneurial ventures, which retained the attention of all.



Norman Barnett & Bharat Award winners. Photo: AIESEC

In addition, the current **President of AIESEC International (PAI) – the Portuguese Hugo Pereira** – gave the “State of the Union” reporting on the exceptional evolution of AIESEC in the recent past as well as on the guidelines for the coming five-year plan - 2010/2015. Alumni were delighted to learn that the Association continues to grow and strengthen since the days we “moved on”. Hugo also impressed on the audience the importance that alumni will play in the implementation of the future strategy being discussed and to be subsequently approved by Global Plenary.

On the Saturday evening alumni were invited to the IC venue to witness the Hall of Fame ceremony where numerous leaders were recognized for their performance, conduct and social contributions to AIESEC. Among the awardees a number of alumni were included, alumni who have become the yardstick of civic and professional behavior vis-à-vis the younger generation.

In particular, John Allen: former LCP of AIESEC Yale and former Chairman of the Board of AIESEC-US. He helped found AIESEC in Latin America and China and continues to provide support and counsel to the Association while being a successful international entrepreneur.

The **Norman Barnett & Bharat Bhasin** award, sponsored by AAI alumni, was also given out to reward impactful AIESEC initiatives. The Number One Prize was won by the Taiwan MC for the “Bridging the Gap” project which realized 135 exchanges and reached 100,000 people in communities as well as 50,000 children in rural areas.

Altogether the Hyderabad event was a success both for the International Congress as well as for the Indian Alumni meeting. It clearly reflected that the AIESEC spirit endures irrespective of generational distances.

Let us now prepare ourselves for the next event which is scheduled in Mexico, which will bring together the **AIESEC International Presidents' Meeting (IPM) and the Alumni Meeting**, cosponsored and organized by AAI and the AA-IB (Ibero America).

See you all there!  
**Victor Loewenstein**  
 President AAI 2009/2010



### AIESEC ALUMNI INTERNATIONAL MEETING 2011 IN MEXICO


Special discount for AAI members. See Page 2

### AIESEC ALUMNI ASSOCIATIONS

We are updating the links of the alumni associations.

Please send us your updated contact information to: [office@aiesec-alumni.org](mailto:office@aiesec-alumni.org)





**BECOME A MEMBER OF AAI**  
[Click here](#)

**Find AAI on Facebook!**  
[Click here](#)

[www.aiesec-alumni.org](http://www.aiesec-alumni.org)

Dear Alumni,

I hope this mail finds you and your family very happy, that is the most important thing in life.

As some of you might know, I am the president of the Ibero American AIESEC Alumni Association (AAIB). We are very proud to host, together with the AIESEC Alumni International (AAI), the AIESEC Alumni World Congress next year, February 17 – 20, parallel to the International Presidents Meeting of AIESEC.

The congress has an incredible agenda, which I believe is very complete and satisfies all expectations. We anticipate 200 or more alumni from all over the world.

Opportunities at a glance:

- You will have the opportunity to revisit your AIESEC memories,
- Encounter good old, and new, AIESEC friends.
- Interact with the top leadership of AIESEC,
- Gain deep knowledge of the economic perspectives and business opportunities in Latin America and specially in Mexico for the predicable future,
- Get to see what the biggest city in the world is doing to fight for sustainability,
- Set personal face to face contacts with valuable AIESEC WORLD WIDE ALUMNI NETWORK,
- Capture a good sip of the culture, delicatessen and natural beauty of Mexico (and drink lots of tequila).

All of that in an amicable, safe, and good-humoured environment.

He / She (It), who doesn't come to the AIESEC Alumni World Congress in Mexico City on February 17, 2011, IS MISSING ONE PIECE OF HIS LIFE.



See you here.

Juan Manuel Ferron  
AIESEC Alumni

## Special Discount for AAI members!

AAI members are offered a **special fee of 300 EUR for the entire Congress**. This includes 3 nights in hotel (double occupancy) Thursday, Friday and Saturday nights (17th, 18th, 19th February), 3 breakfasts, 3 lunches, Opening Ceremony cocktails, Alumni Dinner, Gala Dinner, Global Village, Business Round Table, Symposium, "Doing Business in Mexico" meetings (if requested) plus transportation to all events.

**For AAI members who register before 30th November, the fee is only 255 EUR!** That's almost **30% less** than the normal fee of 350 EUR!

## Global Village Thursday, 17 Feb 2011

This is a joint event with International Presidents Meeting of AIESEC. The evening begins with the formal opening



ceremony of the event and the Global Village, followed by inaugural Cocktails at night

## Business Day Friday, 18 Feb 2011

The Alumni Business conference will be held in the morning, facilitating professional networking among the attendees.

In the afternoon, the Latin American Business Forum will bring us in contact with 4 of the most important economic and business figures in the region, all of them AIESEC alumni. Heading the impressive list is **Dr. Francisco Gil Diaz**, former Minister of Finance in the Mexican Government, **Dr. Oscar Iván Zuluaga**, former Minister of Finance in the Colombian Government, **Dr. Gunter Pauli**, recognized economic visionary and author of several books on the next wave of business, and **Dr. Luis Guillermo Pelaez**, successful entrepreneur, who will speak about "Latin America - Biodiversity World Power".

## Alumni Cocktail Friday, 18 Feb 2011

An enjoyable evening relaxing among friends and getting to know each other.



AIESEC Alumni  
International Meeting  
& Ibero American  
Business Forum  
25 years linking Alumni worldwide

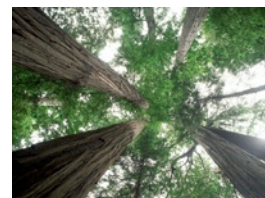
## Sustainability Day Saturday, 19 Feb 2011

This is an evening event sponsored by a business partner. There will be a CSR activity that allows us to not only learn about the subject, but also discuss about our role as Alumni as well as entrepreneurs and responsible citizens in our own countries.

## Gala Dinner Saturday, 19 Feb 2011

The Gala Dinner will be bring us together with the AIESEC IPM delegates. The - now traditional - event will be a grand affair celebrating AIESEC and its Alumni, providing further opportunity to build new networks and friendships over a scrumptious dinner.

## Day Tour: Mexico City Sunday, 20 Feb 2011



On Sunday, our Mexican host will show the Alumni delegates some of the the secrets and delights of Mexico City! The day will also include a trip to Xochimilco to enjoy typical Mexican food, mariachis and a walk in "trajinera".

## "Doing Business in Mexico" meetings

For delegations of 10 or more alumni, the organisers are able to arrange special business meetings with key leaders within a requested industry in Mexico. These meetings, focusing on Doing Business in Mexico, will take place on the 15th or 16th of February (prior to the Congress) and will be hosted either at the hotel premises or at the PriceWaterhouse Coopers Mexico facilities.

Congress website:

<http://aaim2011.org/>

Please write to [events@aiesec-alumni.org](mailto:events@aiesec-alumni.org) for more information and to register your interest.

## FUTURE EVENTS

AIESEC Alumni International Meeting at IPM 2011  
Mexico, February 17th – 20th 2011

### AIESEC NIS Alumni Event:

Open for non-Russian speaking participants  
Moscow region, November 19th 2010  
Contact: [aaa.council@gmail.com](mailto:aaa.council@gmail.com)

### AIESEC Alumni Germany

Rhine Cruise:  
Koblentz, Germany, August 6th 2011