

# AAI Newsletter: Vol. II 2010



## AIESEC Elects New President

AIESEC Member Committees Presidents from around the world gathered at the International Presidents' Meeting in Hammamet at the end of February to elect a new President to lead them in the 2010-2011 term. **Hugo Pereira**, originally from Portugal, is the new PAI. Please join us in congratulating Hugo and wishing him and AIESEC a very successful term. Hugo is currently in the process of selecting his AIESEC International team.



Hugo Pereira,  
PAI 2010-2011

### Other highlights from the AIESEC IPM meeting:

- **Strategic Changes:** Three major strategic changes were introduced:
  - The Cluster Approach (a new way of clustering countries in AIESEC globally and letting go of the current regional structures)
  - Global Shared Services (making the global services model better suited for all countries in the network and adding more overall flexibility to the system)
  - Minimum Standards (a new way for countries to become Full Members in the association through a system that encourages performance and growth)
- **AIESEC 2015:** The AI team have started the first conversations on how AIESEC should look in 2015.
- **Website:** A new version of the global website [www.aiesec.org](http://www.aiesec.org) will be launched at the end of the month. It will be more professional than it is currently, will have an online registration form for student to sign up to AIESEC, and will have content in line with the SEO strategy AIESEC is implementing.
- **Competency model:** A new competency model was launched, which defines 5 key competencies for an AIESECer.
- **LEAD:** A customized 1 year leadership program was launched in partnership with Future Considerations. The AI team will sponsor the program (€8000) for this year as a recognition to the global association for record-breaking performance in achievement of AIESEC 2010.
- **AI 2011 Budget:** The budget for the next term was passed. There is an overall increase in the budget of €125,000 (approx.).

Content from IPM 2010 is available [here](#); photos from the conference are available [here](#).

## AAIM Hammamet

AIESEC Alumni gathered in the beautiful Lemdina resort on the Tunisian Mediterranean coast in February to join forces once again at the AIESEC Alumni International Meeting (parallel to AIESEC's IPM).

Aslem Smida, a dynamic Tunisian alumnus, chaired the meeting. We were honoured to have among the speakers the Minister of Higher Education and the Minister of Economic Development. The

presentation on *Desertec*, the big desert solar project, grabbed the interest of all participants. If you would like a copy of any of the presentations, please write to us at [aai-board@aiesec-alumni.org](mailto:aai-board@aiesec-alumni.org).

The meeting was followed by a study tour in the beautiful Tunisian South, where participants visited a desert village, stopped at a picturesque oasis, and visited Nafta, a very old city known for its religious significance. The highlight for movie buffs was a jeep safari in the desert to see the sets and location where the Star Wars movies were filmed!

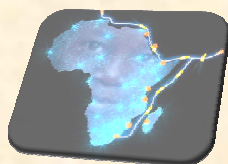
AAI would like to extend our heartfelt thanks to the wonderful Organising Committee for all their hard work in making this event a success. More photos of the event and study tour are available [here](#). If you would like us to include your photos in our album, send them in to [events@aiesec-alumni.org](mailto:events@aiesec-alumni.org).



### SAVE THE DATES:

Next AAIM is confirmed for 26<sup>th</sup> – 29<sup>th</sup> August 2010 in Hyderabad, India. Study Tour: 30<sup>th</sup> August – 4<sup>th</sup> September.

## Successful Completion of swITch Project in Africa



With the active support of the **P&G Alumni Network**, a group of dedicated AIESEC Alumni at P&G, AIESEC in Africa has successfully implemented the inspiring swITch project in 9 countries. Over the last 6 months, 87 interns from around the world engaged 3,800 high school students across Africa to enhance their IT literacy skills and improve their opportunities for life.

The full report is available [here](#). To find out more about the swITch project, please contact Ram Hadji at [ramhadji@gmail.com](mailto:ramhadji@gmail.com). If you or your company would like to sponsor a similar project, please write to us at [aai-board@aiesec-alumni.org](mailto:aai-board@aiesec-alumni.org).

### Calling All Regional Writers

Do you have a flair for writing?

Are you in tune with alumni happenings in your part of the globe?

AIESEC Alumni International invites dedicated alumni from each region who would like to contribute to the AAI Newsletter, read by 20,000 alumni around the world.

For more information, please write to [stuti.singh@aiesec-alumni.org](mailto:stuti.singh@aiesec-alumni.org).

### AAI 2010 Membership

The AAI Executive Board would like to thank you for your support of AIESEC Alumni International and all your ideas, suggestions and input. We hope that you will continue to your active support of AAI through your membership and participation in 2010.

**2010 membership fees are 50 EUR (or 30 EUR if you are below 30 years of age).** Your AAI membership provides you with financial benefits including a **30 EUR reduction** on AAIM conference fees, **tax deductibility** for your membership fees and conference participation, as well as a **25% reduction** on all Brussels Airlines economy flights within Europe.

And needless to say, you become part of the AAI fraternity, with a right to view our statement of accounts and vote on all legislative matters at the **18<sup>th</sup> AAI Congress, to be held in August.**

We hope you will find one or many reasons to join AIESEC Alumni International; and we sincerely hope you will help us make AAI an even more impactful organisation in the coming year and beyond.

For a full list of benefits and achievements and plans of the association, please write to [susanne.pfeuffer@aiesec-alumni.org](mailto:susanne.pfeuffer@aiesec-alumni.org).

Thank you for helping us serve alumni globally.

*More alumni news and further details of these events are available on the AAI website.*

**Pay 2010 Membership Fees**

### 20 Scholarships to Pre-MBA Strategic Retreat

Crimson Oak is conducting a 5-day Enhanced Pre-MBA Workshop at the Ritz Carlton, Montego Bay, Jamaica (May 27<sup>th</sup>-31<sup>st</sup>). Kevin Omar Williams, CEO of Crimson Oak and a Member of AIESEC Boston's Board of Advisors has allocated 20 scholarships for AIESEC members and Alumni.

For more information please email [AIESEC@CrimsonOakAcademy.com](mailto:AIESEC@CrimsonOakAcademy.com) or register at [www.CrimsonOakAcademy.com/AIESEC](http://www.CrimsonOakAcademy.com/AIESEC).

### AAIA President Elected

At its fourth congress, on March 15<sup>th</sup> in Lima, **AIESEC Alumni IberoAmerica** elected **Juan Manuel Ferron** its new President for 2010-2012.

Juan Manuel joined AIESEC in 1977, where he created the La Salle local committee, served as President of AIESEC in Mexico 1979-1981, and served on AIESEC International 1981-1982.

He has contributed intensively to the development of the Alumni Community in Latin American and wants to strengthen the network to provide a distinctive and prestigious platform for cross country business opportunities. In his professional life, Juan Manuel Ferron is a partner at PWC in Mexico, leading the Consulting Division.

Please join us in congratulating Juan Manuel and wishing him and his team much success! AAI looks forward to strong partnerships with AAIA in the years ahead!

### Future Events

**Passion Games (through AAG)**

Oberammergau, Germany, May 6<sup>th</sup> -10<sup>th</sup> 2010

**AIESEC Alumni Germany Rhine Cruise:**

Koblenz, Germany, July 24<sup>th</sup> 2010

**AIESEC Alumni International Meeting at IC 2010:**

Hyderabad, India, August 26<sup>th</sup> – 29<sup>th</sup> 2010

**AIESEC Alumni International Meeting at IPM 2011:**

Mexico, February 17<sup>th</sup> – 20<sup>th</sup> 2011

