



NEWSLETTER: VOL. III 2010

Dear Alumni,

The Summer months in the Northern Hemisphere is a time of relaxation, slow-down and somewhat of a mañana attitude. While this is not an excuse, the reality is that the regular Newsletter has fallen victim to this seasonal syndrome. Our apologies but assurances that we will be more attentive in the future, until this time next year!.....

Some of you will know that for the past five years a group of alumni have financed an Award to recognise an AIESEC project conducted by a Member Country (MC). There has been considerable interest in this Award with fierce competition among MC which have allowed some exceptional initiatives to be acknowledged and financed.

This Award was launched for the memories of Norman Barnett and Bharat Bhasin, outstanding AIESEC leaders and pioneers in their respective countries of USA and India, both having passed away prematurely at an early age. The funds for this Award have been used up and the last such Award will be bestowed at the Hyderabad IC later this month. This would now be the best time for all alumni to replace the NBBB Award by the AIESEC Alumni International Award. This would be the most visible sign Alumni can make towards AIESEC reflecting alumni's open recognition of the contribution the student body has had on our future personal and professional careers. Such action would underpin the continued life-long relationship between

the two associations and highlight alumni's desire to support AIESEC's actions, initiatives and goals.

To achieve this objective a concerted membership drive needs to be launched by AAI so that part of the annual membership fee is dedicated to this annual Award. This is why we urge you to become a paying member of AAI and thus express your desire to contribute materially to superior AIESEC projects. Please consider registering your AAI membership so that we can make this "dream come true".

Thank you and see you soon again at an international event of your association.



Victor Loewenstein
President AAI 2009/2010



AIESEC Alumni
International Meeting
& Ibero American
Business Forum
25 years linking Alumni worldwide

BLOCK THE DATES!!
17TH TO 20TH FEB. 2011
followed by the three-day study tour

1st OC-newsletters!
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Become a member of AAI!
[Click here!](#)



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AAIM & IABF 2010 in Mexico

Mexico is AAI's coming destination. In parallel with IPM, a major Alumni event is being scheduled, jointly sponsored by AAIB (Iberoamerica) and AAI. The dates should be engraved in our diaries since this is an appointment not to be missed. Four key objectives are to be fulfilled, namely: (1) International/Iberoamerican get-together among alumni, (2) Close interface with the gathered student body, both in working session and at the memorable Mexican Night, (3) Study Tour to discover parts of this exceptional country, and (4) professional sessions/meetings with select Mexican business executives and entrepreneurs so as to create potential opportunities. So block your calendars from 17th to 20th February 2011, followed by the three-day Study Tour. Download the OC newsletters from our website and you will be updated!



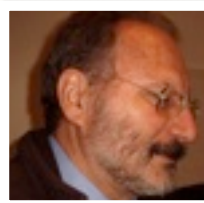
Alumni event at the IC 2010 India

While in the past few years AAI has organised Alumni meetings coinciding with AIESEC's IC and IPM, this time, for the Hyderabad IC of end-August, AAI will not be directly participating in the event which will be solely handled by AAA-India.

The fundamental reason is due to organisational challenges which made it well-nigh impossible to attract sufficient numbers of international participants. However AAI is highly supportive of this Indian alumni initiative and a representative of AAI will attend parts of the alumni programme as a visible sign of encouragement.

Obituary

All not-for-profit institutions have a beginning. This beginning is owed to those who had the vision, before all others, to see that the initiative was one that was sustainable, served the community and would play a significant role in bettering society. This was the dream of a few who, in



1987, put in place what became our precious AIESEC Alumni International (AAI). Among those select pioneers in the early years was **Riccardo Rubini** to whom we all owe so much since his foresight allowed us to build the Association we have today. He formed an integral and vital part of AAI's Constituent Congress held in October 1987 in Venice, under the Presidency of Jean Choplin, which drew up the Charter and fundamental goals which we continue to uphold and cherish almost a quarter of a century later. His interest, involvement and commitment to AAI continued relentlessly throughout these years and he was an enthusiastic and participative delegate at the 2009 Rome alumni meeting where he played an active role in the legislative, cultural and social activities surrounding that event. As always, he was accompanied by his charming, warm-hearted and good humored, friendly wife Simonetta.

Sadly, Riccardo passed away on May 7th 2010 following a brief but unforgiving illness. Our condolences go to Simonetta and their two adult sons. While he may be gone, his memory will be remembered for ever.

Acknowledgment

by *Simonetta Rubini*

„Dear AIESEC friends,

Thank you very much for your expressions of appreciation for Riccardo both as person and AIESEC member. I am very glad

of the appreciations you have expressed in your mail for his quiet character, his ideas and the passion in pursuing them.

You all will remain in my heart and in the heart of our sons Federico Ramon and Leonardo because you had been an important part of our family life.

**I hug all of you, with love
Simonetta Rubini“**

AAI official visit at the AI office

A delegation of AAI's EB visited the new team of AI which has just taken up their new responsibilities for the year 2010/11 in Rotterdam. In an earlier Newsletter we introduced you to the new PAI **Hugo Pereira**. As far as the AAI is concerned, the great news is that this year's team includes the position of Public Relations & Alumni, at Vice-President level, and headed by **Fatima Rocha**, a Mexican.



Victor L., Fatima R., Jochen W., Hugo P.

This is the first time in some years that AI has a dedicated Alumni responsible and this reflects the significant role that the new team envisages for alumni relations in the 2015 Plan which is being drawn up for approval at the Mexico IPM. A number of positions were agreed upon between AI and AAI which will considerably enhance relations to the mutual benefit of both the student body and the alumni community. From common and user-friendly data basis in myAIESEC.net, to the publication of joint Newsletters, reappointment of the Global Alumni Support Team (GAST) and a number of initiatives will be launched from which everyone will benefit.